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| **Action Plan for** *insert name of business here* | |
| **Business street address:** | Street:  Town/City:  Postcode: |
| **Category/ies applied for** | Advocate   * Collectors   Contractors  Government  Media partners  Peak bodies  Recycling companies  Suppliers  Trainers |
| **Actions**  *Please briefly describe the actions that your organisation will implement to promote FluoroCycle and lamp recycling to your clients and/or networks.*  *You are welcome to use the FluoroCycle Logo on your organisation’s website and/or marketing material. Please refer to the FluoroCycle Signatory Guide to Branding for directions on the correct use of the logo.* | |